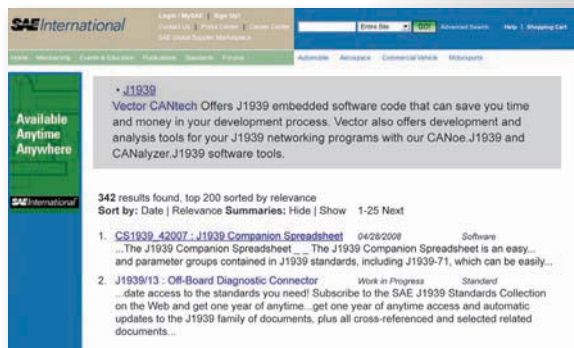


Keyword and Webcast Sponsorships

Keyword Sponsorship

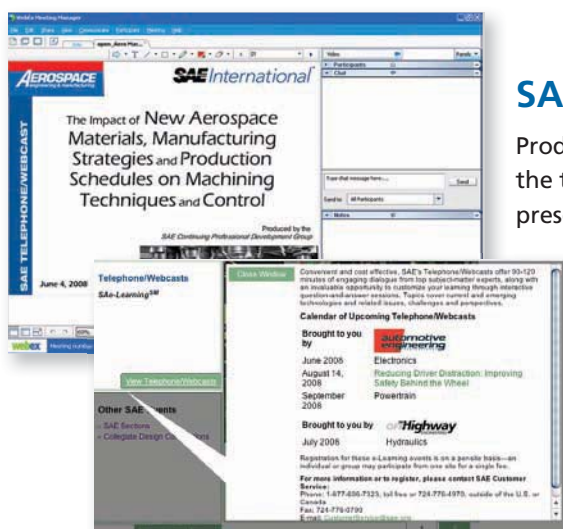
Sponsor a keyword bundle of your choice on the Search Results page of the SAE website. Because many of our technical users search by specific industry standard codes, we bundle plain text words of your choice with up to three relevant industry standard codes for just \$400 gross each per month.



AEM Webcasts

Generate targeted leads through sponsorship of online webcasts. Featuring custom content development with participation of the AEM editorial staff and the sponsor, these custom webcasts are presented in the form of a multi-speaker interview or roundtable discussion. The program includes extensive co-branded pre- and post-event promotion, event branding and post-event reporting of Q&A sessions, along with contact information of all registrants and participants. The event is archived for up to six months for on-demand viewing, which extends the value of your investment.

Total gross investment starting from \$19,500, based on features desired.



SAE Telephone/Webcasts

Produced by SAE Professional Development in concert with SAE magazines, the telephone/webcasts are 120-minute educational programs featuring virtual presentations and interactive panel discussions on current and emerging technologies. Each pay-per-site webcast attracts an average audience of 500-1000+ attendees.¹ A telephone/webcast sponsorship puts your brand in front of an engaged audience. Sponsors are co-branded in pre-event promotions, on the registration landing page and during the event.

Only two sponsors are allowed for a gross investment of \$7,900 each. Contact your representative for details.

¹ Publisher's own data.